



Digital Twins in Real Estate: The Future of Property Engagement

Dynamic, data-driven 3D models synchronized with physical assets

Immersive "living" building versions enabling virtual exploration



HexaCoder: Transforming Real-Estate Experiences



Immersive 3D Visualization

Realistic models create emotional connections



Floor Selection & Aerial Views

Choose specific floors and see property from bird's eye perspective



Remote Walkthroughs

Explore from anywhere, ideal for global markets



Analytics Integration

Behavior tracking enables smarter lead qualification



VR/AR Compatibility

Enhanced immersion through virtual and augmented reality



Cross-Platform Access

Seamless experience across desktop, tablet and mobile devices



Real-Time Customization

Change finishes, furniture and lighting with instant visualization



Neighborhood Insights

Locate nearby amenities like hospitals, schools, and shopping centers



Benefits Across Stakeholders

For Developers/Brokers	For Buyers/Renters
Faster, scalable property showcasing	Convenient, anytime property search
Broader geographical reach	Collaborative exploration with friends/family
Reduced in-person visit dependency	Emotional, interactive experiences
Data-driven marketing insights	Enhanced decision-making tools
Lower operational costs	Virtual measurements and space planning
Improved lead qualification	Reduced travel for property viewing
Competitive market differentiation	Personalized property visualization

Digital Twins



Technology Powering Digital Twins



High-Fidelity 3D Models

Advanced modeling
delivers realistic spatial
experiences



AI + CRM Integration

Captures user behavior
for actionable insights



Device-Agnostic Delivery

Accessible across
desktop, mobile, and
VR platforms



Cloud Infrastructure

Scalable hosting for
seamless global access



Real-Time Data Sync

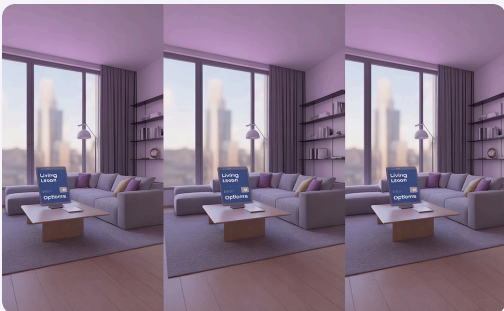
Live updates between
physical assets and
digital twins



Advanced Security

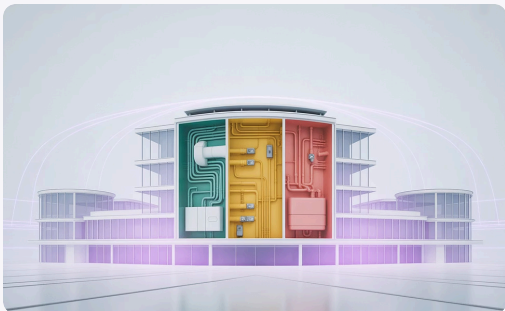
Enterprise-grade
protection for sensitive
property data

Digital Twin Experience



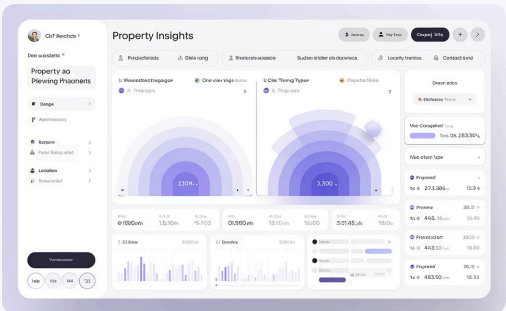
Customizable Interiors

Experiment with layouts and furnishings



Building Systems

Explore behind the walls



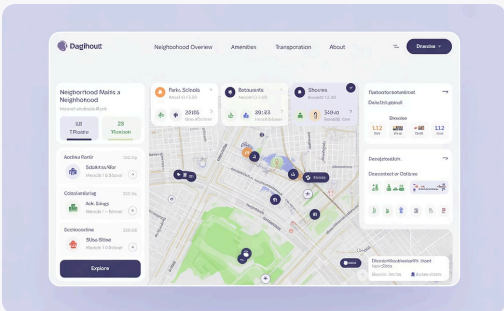
Analytics Dashboard

Track engagement patterns



Lighting Simulation

Preview natural light throughout the day



Neighborhood Explorer

Discover nearby amenities and services



Virtual Staging

Visualize potential in empty spaces



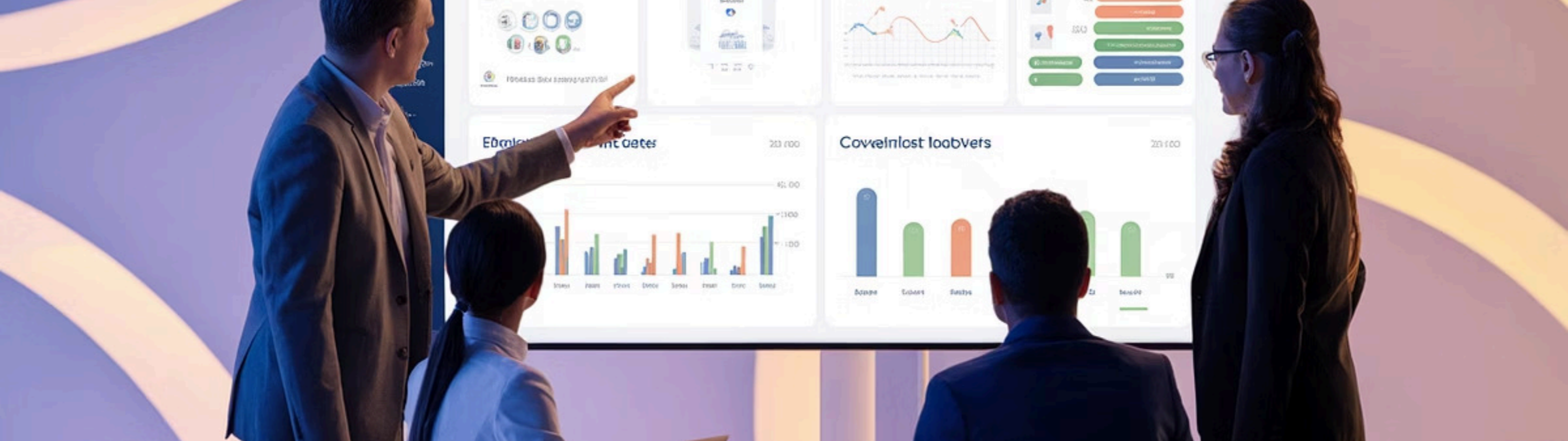
Accessibility Features

Evaluate inclusive design elements



Sustainability Metrics

Assess environmental performance



Measurable Business Impact

80%

Faster Sales Cycle

Reduced time from lead to closing

40%

Marketing Efficiency

Lower cost per qualified lead

15%+

Price Premium

Higher sales prices through enhanced experience

85%

Customer Engagement

Increased interaction time with property listings

50%

Conversion Rate

Higher percentage of virtual viewers becoming buyers

95%

Client Satisfaction

Improved experience ratings from buyers and sellers

55%

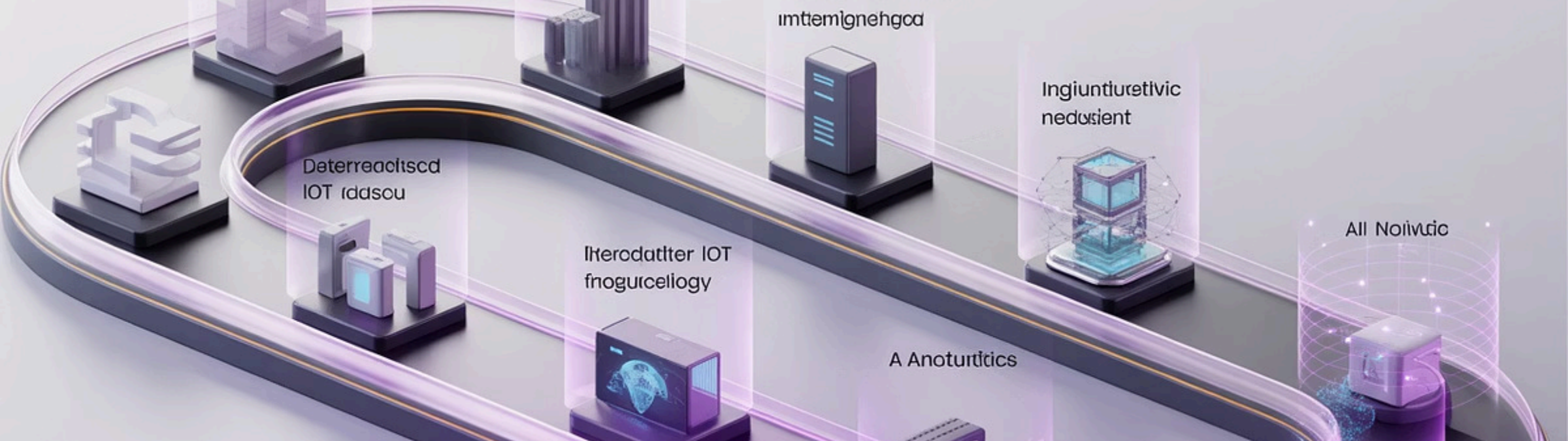
Agent Productivity

More properties showcased per agent work hour

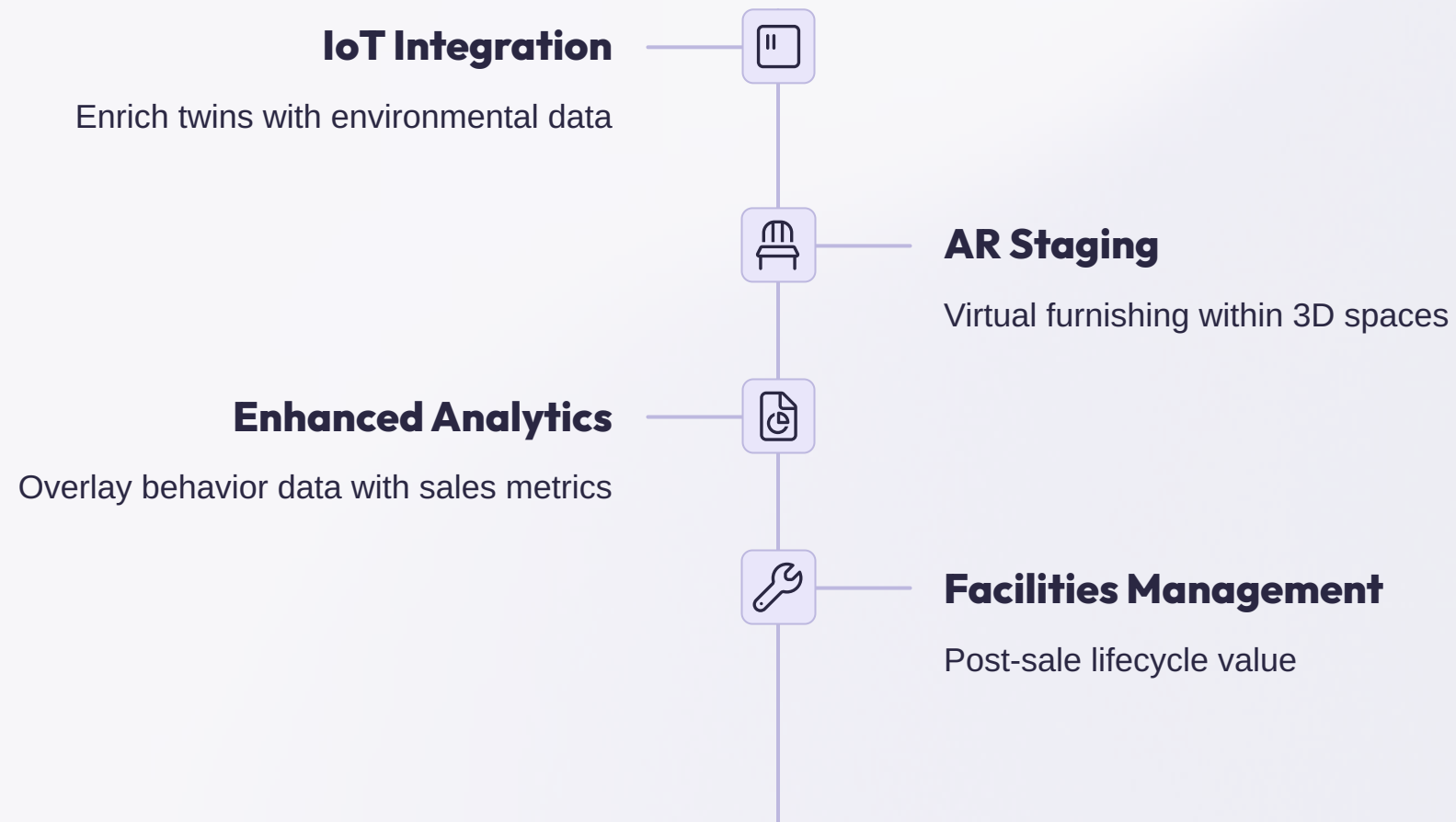
60%

Market Reach

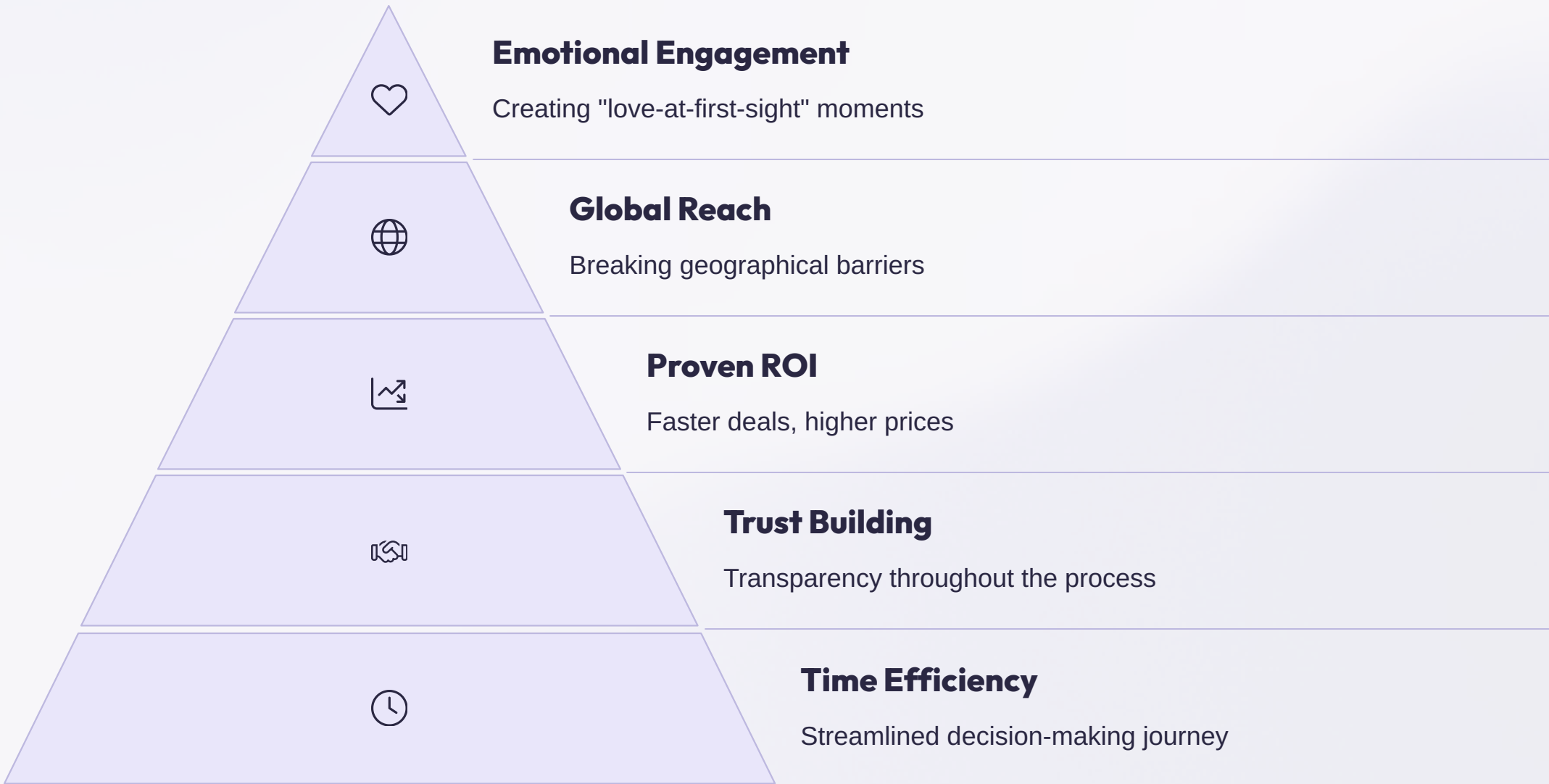
Expanded geographical audience for each property



Strategic Roadmap



Revolutionising Property Transactions





Thank You

HexaCoder Technologies is transforming property engagement through digital twin innovation.

Our solutions empower stakeholders with immersive experiences and data-driven insights.

Contact us to explore how digital transformation can revolutionise your property transactions.

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